

# Graduate Symposium in Journalism

JO 700 Fall 2021

Professor

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Filmmaker  
**Erin Lee Carr**,  
author of *All  
That You  
Leave Behind*

## About this course

**T**his symposium is required for first-semester graduate students in journalism. The goal is to enrich the first semester curriculum by presenting a variety of topics relevant to the field, presented by interesting speakers who are experts in the subject matter. Attendance is mandatory.

Fifty percent of the grade will be based on three short papers inspired by our required books, your class participation and your preparedness for our guest speakers. The remainder of the grade will be from a research paper on a subject of your choosing. Details to follow. Poor attendance may lower your grade, at the discretion of the instructor. Also, talking, dancing and making rude noises also will diminish your grade.

We have three required books and one (David Carr) highly recommended:

- David Carr, *The Night of the Gun* (Simon and Schuster, 2008)
- Erin Lee Carr, *All That You Leave Behind* (Random House, 2019)
- Jodi Kantor and Megan Twohey, *She Said* (Penguin Press, 2019)
- Gilbert King, *Beneath a Ruthless Sun* (Riverhead, 2018)

Daily reading of *The New York Times*, *The Boston Globe* and other news sites is required.

One last thing: we insist that you have fun.

# Research paper

**Y**ou will write a research paper and perhaps make a brief presentation on your paper in our last class period, which is when the paper is due. These presentations do not have to be elaborate productions with Power Point or Keynote slide shows, but you are welcome to go that way if you wish.

Focus on the paper. The body of your paper--exclusive of bibliography and endnotes--should run no less than eight double-spaced, typewritten pages, and no more than 15. The papers should be well-written, technically perfect and thoroughly documented.

We will discuss the content of these papers early in the semester, but you will be encouraged to "adopt" a journalist and write a paper about that person and their contributions during the decade. You may also use this assignment to create a prospectus or a working plan for your professional project, which is due the last semester of your program. We encourage you to get started on this project.

You can also write about an issue rather than an individual. I think the approach focusing on the journalist is the way to go, but the choice is entirely up to you.

Here are answers to questions you haven't yet asked:

1. **Style.** Consistency is what matters most to me. Historical papers generally follow the style outlined in *A Manual for Writers of Term Papers, Theses and Dissertations* by Kate Turabian. This is a recommended text. But as long as you are consistent and give me bibliographical information, I will be happy.

2. **Citations.** Follow the simple practice of indicating a citation with a superior number. Then, put all your notes at the end. o go insane. I prefer that book



Journalist **Jessica Rinaldi** of the Boston Globe won the 2016 Pulitzer Prize for Feature Photography and was also a finalist that year – to herself. She will discuss the commitment required to be a visual storyteller.

citations follow the format under the required-texts section of this syllabus. Cite interviews with a superior number and include all relevant information in the endnote. Thus: 47. *Edna Buchanan, telephone interview, October 8, 2020.*

3. **Page Numbering.** Some lunatics apparently think if they don't number the pages I won't notice that they did not make the minimum length. I can count. But make it easy on me. Don't include a lot of blank paper to make your paper fatter. It will make me think that your paper is flimsy. It's a waste, too.

4. **Title Page.** Put this sort of stuff on the cover: Title of paper, your name, course number (JO 700: Graduate Symposium in Journalism) and the date (Fall Semester, 2019).

5. **Errors.** Errors of fact seriously damage your grade. Spelling and grammar errors also will hurt. Typographical errors will be considered spelling errors. Edit carefully.

6. **Revision.** I may ask you to revise your paper. This will not affect the grade. But I will not *record your grade* -- give you credit for the work -- unless you turn in a revision if one is requested.

7. **Report Covers.** I hate those flimsy little plastic things. I usually throw them away. Paper covers and other fancy forms of presentation are mere annoyances. Save your money. Just staple or paper clip the pages together. And don't come to class the day that paper is to be turned in expecting me to have a stapler. You think I carry one in my back pocket? Get real.

8. **General Quality.** One last, vital thing: Do not think of this as "another boring term paper." You are a student in a college of communication. You are supposed to be a writer. I will be judging your paper as a piece of writing. It must be interesting. It should read like a good magazine article.

Hope you enjoy this assignment. I'm pretty sure you will.

# Learning objectives

Students will:

- Develop an awareness and appreciation of the foundations of journalism in a free society
- Develop an awareness of the issues facing journalism today
- Develop an understanding of the importance of journalism in its various forms and across platforms
- Develop an appreciation of excellent journalism by taking a deep dive into a couple of major works in the field
- Develop a research project conceived and executed in consultation with the instructor.

# Grading

**Y**ou will write short (5-7 page) essay-reviews of *All That You Leave Behind*, *Devil in the Grove* and *She Said*. Your research paper (or project) is of greater length and depth. This is to be determined in conversation with the instructor.

Work that is of professional quality – meaning that it is ready for publication or presentation with only the minimum of editing – earns the student an A-grade.

Work that needs revision or that has significant stylistic errors earns the student a B-grade.

Work that needs a great deal of revision and which has significant errors earns the student a C or D-grade.

Work that contains errors of fact or severe errors in presentation is considered failing work and earns the student an F-grade.

# Schedule

SEP	13	<b>Introduction</b>
SEP	20	<b>Some Stuff About Storytelling</b> Everything But the Kitchen Sink
SEP	27	<b>Merchandising Information</b> Inside the Boston Globe
OCT	04	<b><i>All That You Leave Behind</i></b> by Erin Lee Carr Discussion of book; paper due
OCT	12	<b>Professional Connections *</b> Networking seminar sponsored by the Career Resource Center
OCT	18	<b>Storytelling in Society</b> The history of this country is the history of journalism
OCT	25	<b>Investigative Reporting</b> Guest: Jenifer McKim, NECIR
NOV	01	<b><i>Beneath the Ruthless Sun</i></b> by Gilbert King Discussion of book; paper due
NOV	08	<b>Trials of the Media</b> The Gawker case and the story of the Las Vegas Review Journal
NOV	15	<b>Storytelling Across Platforms</b> Guest: Shira Springer
NOV	22	<b><i>She Said</i></b> by Jodi Kantor & Megan Twohey Discussion of book; paper due
NOV	29	<b>Stories Without Words</b> Guest: Jessica Rinaldi, Boston Globe
DEC	06	<b>Doing the Right Thing</b> A discussion of media ethics Final paper due

(\* ) This class meets on Tuesday due to the Monday schedule.



## Be good

The code of academic conduct can be found at: <http://www.bu.edu/academics/resources/academic-conduct-code/>

There, you will note that: "Academic misconduct is conduct by which a student misrepresents his or her academic accomplishments, or impedes other students' opportunities of being judged fairly for their academic work. Knowingly allowing others to represent your work as their own is as serious an offense as submitting another's work as your own."

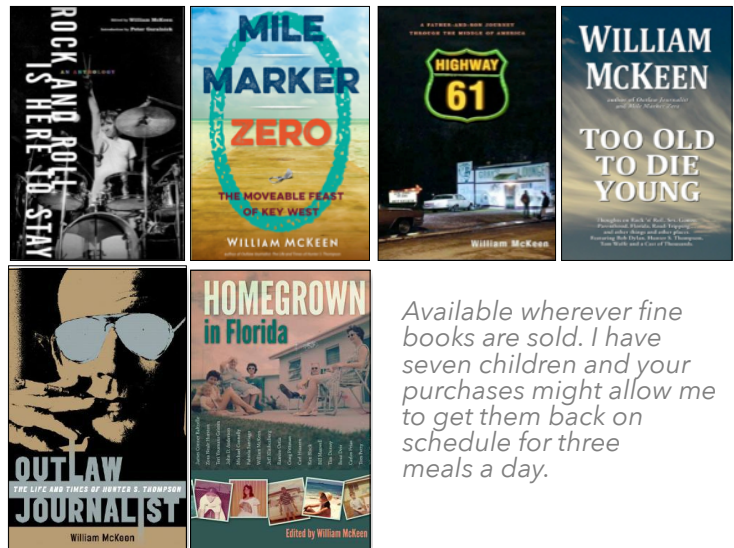
## Instructor biography

I worked for newspapers and magazines before starting my teaching career. My first job, at *The Courier-Tribune* in Bloomington, Ind., lasted until that fine little newspaper went out of business. I was at *The Palm Beach Post* briefly and then joined *The American Spectator*, then served two years at *The Saturday Evening Post*. While at the *Post*, I helped edit a couple of books, including an anthology called *The American Story*.

Since I started teaching, I've taken several short term jobs – sometimes in the summers, sometimes night work on the copy desk during the school year – on *The Norman* (Okla.) *Transcript*, *The Courier-Journal* (Louisville, Ky.), *The Tampa Bay Times* and *The Gainesville* (Fla.) *Sun*. I've written reviews and features for *The Orlando Sentinel*, *The Tampa Bay Times* and *The Boston Globe* fairly regularly since 1989. I'm also book editor for an alt weekly called *Creative Loafing*.

I earned a bachelor's in history and a master's in journalism from Indiana University, writing a historical survey of the portrayal of journalists in popular culture. I earned my Ph.D. in education from the University of Oklahoma, though that was largely a history degree. My major professor was a historian and my dissertation was a historical account of a riot at that university.

Shameless plug



Available wherever fine books are sold. I have seven children and your purchases might allow me to get them back on schedule for three meals a day.

I have an interest in political reporting and for four years managed a news bureau at the Oklahoma capital, covering state government. I've also covered the Democratic and Republican national conventions, so this course has a political bent.

My books include: *The American Story* (Curtis, 1975, edited with Starkey Flythe, Jr.), *The Beatles: A Bio-Bibliography* (Greenwood, 1989), *Hunter S. Thompson* (Twayne, 1991), *Bob Dylan: A Bio-Bibliography* (Greenwood, 1993), *Tom Wolfe* (Twayne, 1995), and *Literary Journalism: A Reader* (Wadsworth, 2000).

My books include:

- *Rock and Roll is Here to Stay* (W.W. Norton, 2000), is an anthology tracing the history of popular music.
- *Highway 61* (W.W. Norton, 2003) a memoir of a 6,000-mile road trip I took with my eldest son.
- *Outlaw Journalist* (W.W. Norton, 2008), my biography of Hunter S. Thompson.
- *Mile Marker Zero* (Crown Books, 2011) is about the writers, artists, actors and musicians who found their artistic identities in Key West.
- *Homegrown in Florida* (University Press of Florida, 2012) is a collection of stories about growing up in Florida.

- *Too Old to Die Young* (Dredger's Lane, 2015) is a collection of articles, reviews, recipes and memoirs. Available only as an e-book.
- *Everybody Had An Ocean* (Chicago Review Press, 2017), a nonfiction narrative about the crossroads of music, murder and mayhem in 1960s Los Angeles

I have seven children – Sarah, a designer in New York; Graham, chief environmental officer for the Indiana University system; Mary, who works for Chance the Rapper in Chicago; Savannah, a nursing student in Florida; Jack, an artist in residence at my residence; and Travis and Charley, teenage scholars at Cohasset High School. I also have four magnificent granddaughters, Mabel, Pearl, Rose and Myer. I'll be happy to share pictures.

Before becoming professor and chairman of the Boston University Department of Journalism, I taught at Western Kentucky University for five years, the University of Oklahoma for four years, and the University of Florida for 24 years, the last dozen as department chairman.

I sincerely hope you enjoy the course.

From my side, I can tell you that teaching it is a privilege and a pleasure.

*Wm. McKeen*

# Words about journalism

Favorite fancy-pants or funny quotes

The purpose of journalism is to irritate, infuriate and inform.

**Jess Lewis Gardner III**  
*student in the first class I ever taught*

The past actually happened, but history is only what somebody wrote down.

**A. Whitney Brown**  
*author and former writer and performer on 'Saturday Night Live'*

Ninety percent of journalism is saying "Lord Jim Dies" to people who didn't know Lord Jim was alive.

**G.K. Chesterton**  
*English novelist and essayist*

It is not death or torture or imprisonment that threatens us as American journalists. It is the trivialization of our industry.

**Ted Koppel**  
*formerly of ABC News*

The job of the newspaper is to comfort the afflicted and afflict the comfortable.

**Finley Peter Dunne**  
*early 20th century journalist*

The principal difference between a horse and a man is that you cannot rely on a horse to gather news.

**Mark Twain**  
*who needs no introduction*

I would be a journalist if for no other reason than I would rather drink with journalists than any other people on Earth.

**Hunter S. Thompson**  
*gonzo journalist*

Reporters aren't very bright as a general rule. I mean, most of us learn to write when we're kids. Then we go on to other things.

**Bobby Knight**  
*retired basketball coach*

History, despite its wrenching pain, cannot be unlived, but if faced with courage, need not be lived again.

**Maya Angelou,**  
*speaking at President Clinton's first inauguration*

Journalism keeps you planted in the earth.

**Ray Bradbury**  
*novelist and essayist*

If journalism is good, it is controversial by its nature.

**Julian Assange**  
*of Wikileaks*

Journalism is more addictive than crack cocaine.

**Dan Rather**  
*formerly of CBS News*

## Good Reading

Start to build a journalism library



**David Carr**  
Author of  
*The Night of the Gun*



**Erin Lee Carr**  
Author of  
*All That You Leave Behind*



**Jodi Kantor & Megan Twohey**  
Authors of  
*She Said*



**Gilbert King**  
Author of  
*Devil in the Grove*

## Some final words

Consider this syllabus a contract. I've made some promises I intend to keep. By not dropping the class, I assume you accept the conditions.

There are two guiding philosophers in my life: Elvis Presley (who said, "If this ceases to be fun, we will cease to do it.") and my dear, late mother (who said, "If we all liked the same thing, it would be a pretty dull world.") Those two great thinkers shape my approach to this course.

I hope this course deepens your interest in journalism and helps you understand its legacy.

# Five important policies

## 1. Sexual misconduct

Boston University is committed to fostering a safe, productive learning environment. Title IX and our school policy prohibit discrimination on the basis of sex, which regards sexual misconduct – including harassment, domestic and dating violence, sexual assault and stalking. We understand that sexual violence can undermine students' academic success and we encourage students who have experienced some form of sexual misconduct to talk to someone about their experience, so they can get the support they need. Confidential support and academic advocacy resources can be found with the Center for Sexual Assault Response and Prevention (SARP)

See: [bu.edu/safety/sexual-misconduct/](https://bu.edu/safety/sexual-misconduct/)

## 2. Equal opportunity

BU has strict guidelines on classroom behavior and practices when it comes to the treatment of students and guests on the basis of race, color, religion, sex, gender identity, sexual orientation, age, mental or physical disability, genetic information, military service, national origin or due to marital, parental or veteran status. Discrimination for any of these reasons is prohibited.

See: [bu.edu/policies/ethics-governance/](https://bu.edu/policies/ethics-governance/)

## 3. Disability services

If you are a student with a disability or believe you might have a disability that requires accommodations, please contact the Office for Disability Services (ODS) at 617.353.3668 to coordinate any reasonable accommodation requests. ODS is at 19 Deerfield St., on the second floor.

See: [bu.edu/disability](https://bu.edu/disability)

## 4. Student athletes

All student athletes should be provided with a sheet from Student Athletic Support Services regarding absences throughout the semester. These sheets should be handed in as soon as possible, to avoid potential conflicts and so arrangements can be made to provide for missed lecture notes, classwork or discussion.

## 5. Academic Conduct Code

All Boston University students are bound by the Academic Conduct Code. Please review the code to ensure you are acting responsibly and ethically in regard to your academics.

See: [bu.edu/academics/policies/academic-conduct-code/](https://bu.edu/academics/policies/academic-conduct-code/)